

LEADx | The New Emotional Intelligence™ Program

The EQ Workshop Based On Dr. Travis Bradberry's Book



Dr. Travis Bradberry
Chief People Scientist, LEADx

“The LEADx New Emotional Intelligence™ Program is the only EQ program I recommend because...

- **It's the only program** that offers 1 year of executive coaching (human not AI) and personalized nudges to ensure habit formation
- **It's the only program** that offers unlimited free retests so you can track improvement over time
- **It's the only program** that uses my new Emotional Intelligence Test™

LEARNING OBJECTIVES

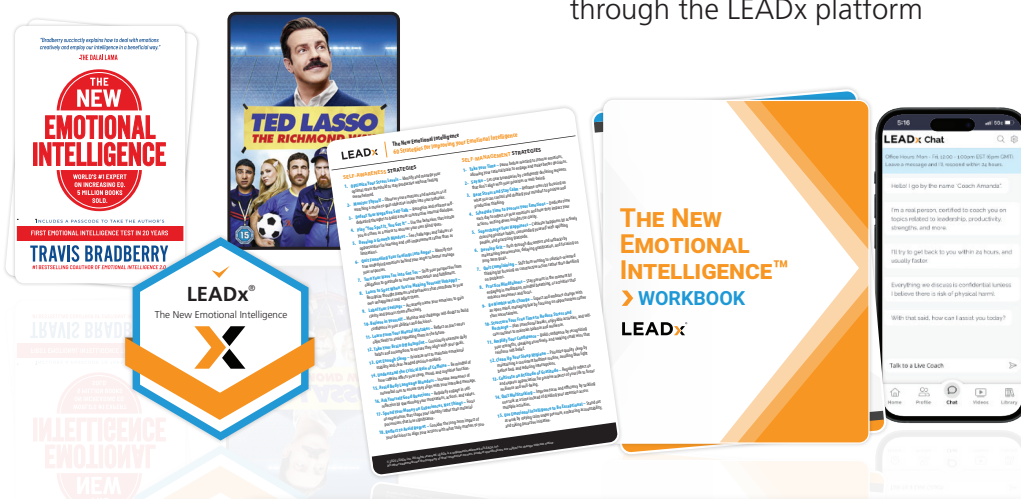
- Understand the importance of EQ in the workplace
- Discover your current EQ strengths and improvement areas with our quick, accurate EQ TEST™
- Learn the 4 EQ skills with modern examples and videos (like Ted Lasso)
- Focus on real-world application and habit development
- Identify 60 powerful strategies and create an EQ Action Plan for greater success at work

PROGRAM ELEMENTS:

- Dynamic live workshop based on Dr. Travis Bradberry's book, *The New Emotional Intelligence*
- The Emotional Intelligence Test™ (Self- or 360)
- Participant workbook, job aid, and strategy guide
- Executive coaching and platform access for one full year
- Weekly nudges and micro-actions through the LEADx platform

FLEXIBLE DELIVERY

- Virtual or in-person
- 6+ hours of live instruction
- LEADx experts can deliver for you
- You can get certified to deliver the program yourself



“The LEADx EQ workshop was one of the best leadership development workshops I have ever attended. The content was extremely practical, high-quality, and useful. The variety of content and exercises kept me extremely engaged.”

Ryan Rosiello
Manager Leadership Development at UNFI

The World's Fastest-Growing EQ Training Company

For more information ➤



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www.LEADx.org

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Get Certified To Train The New Emotional Intelligence™ Program

**FOR: In-house trainers, L&D professionals,
and independent coaches**

DAY 1: Experience the Program as a Participant

- › Understand the importance of EQ in the workplace
- › Discover your current EQ strengths and areas for improvement with our quick, accurate EQ TEST™
- › Learn the 4 EQ skills: self-awareness, self-management, social awareness, and relationship management
- › Identify 60 powerful strategies to strengthen your EQ
- › Create an EQ Action Plan for greater success at work

DAY 2: Learn to Facilitate

- › Learn how to deliver the curriculum from a LEADx expert who's delivered the program over 100 times
- › Study the leader guide in groups, share key takeaways, and ask questions about delivery
- › Deep dive into how to debrief the Emotional Intelligence Test™ Self- and 360 Editions

Your Certification:

- › Never expires
- › Carries with you to other organizations or independent consulting (no additional fees or renewals)
- › Includes ongoing support from LEADx Master Facilitators and EQ experts

Set up a call to learn more and register:



"The LEADx EQ program was a valuable investment of time to support my growth as a leader. Critical content, generous, accessible tools, and great facilitation will all contribute to me having a greater impact in work and life"

Shelia Hines Edmondson

Director and Senior Principal Organization Effectiveness at University of Minnesota

